



PEEL POOL ASSOCIATION BUSINESS PLAN 2025 – 2028

Mission Statement

To provide the opportunity for members of the Peel region to participate in and enhance their knowledge, experience in the game of eight ball.

Values

Community - creating partnerships, everlasting bonds and memories.

Enjoyment – members are able to enjoy the sport of eight ball in a friendly environment.

History - we are proud of the history that has come before us.

Participation – existing and new members are encouraged and supported to sustain / grow the number of members.

Club Management - Our clubs' operations are smooth, transparent and methodical

Actions	
Healthy finances allow our association to give back more to our members.	Yearly budgets created and presented at committee meetings. Have multiple revenue streams. Encourage multiple level of sponsorships. All members pay their membership fees in line with the By-Laws. The Association is making a profit each year. Member representatives in State & National teams are subsidised through the associations revenue to alleviate the cost for competing. Members WA 8 Ball Federation Country Championships entry fees are paid by the association. Transport between competition venue and accommodation arranged and paid through the association for team members when competing at Country Week Championships. Submission of grants are completed to assist members attending international competitions.
We make volunteering easy by providing processes	Constitution and Bylaws are reviewed and made available to all members. Committee members are provided position descriptions. Agendas are set for PPA Committee and Annual General meetings. Minutes with action list circulated to all committee members prior to the following meeting. All actions are delegated to appropriate committee member and followed up for competition. All committee members views are listened too and taken into consideration at meetings. Meetings are held either face to face or via TEAMS. Yearly calendar of fixtures and tournaments are created and posted on the PPA website prior to the start of the season. All team captains receive an information folder with PoolStat Pin codes, fixtures,

	Code of Conduct and Consent Form and Registration Forms. PPA Registration webpage and Facebook links sent out to all members for ease of access.
All complaints are handled with care and concise process	Clear complaints management policy in place. Hearing committee is appointed by Executive Committee. Outcomes of complaints is communicated to all parties in writing. All complaints are recorded and filed in the PPA shared drive which is accessible to Executive Committee. Those aware or involved in the complaint handling process respects the privacy of all parties. All parties are heard, treated with respect and dignity. All information in relation to the complaint is confidential. Physical and verbal inappropriate behaviour will not be tolerated.
All members are representing the association positively	All players read and sign that they understand the associations Code of Conduct at the time of completing the members registration. All counts of inappropriate behaviour are reported to the committee. There is an online platform for members to submit behavioural or any other issues arising with other members. Representing the association in WA 8 Ball Federation Country Championships is a privilege not a right. Captains understand the Code of Conduct and Bylaws and know where to locate them. Values are referred to at given opportunities.

Engagement - Our whole community is represented

	Actions
Our community is growing	Retention of the number of venues available. Onboarding of new venues as the association grows. MOU between the association and venues being used. Promoting the association to assist in recruiting new members. Summer Competition used for encouraging new players to 8 ball. Grow to a 3-division league as required. To review and negotiate a partnership with an existing recreation club to form a home for Peel Pool Association. Research grants available to assist in expansion to an existing recreation club to enable 8 pool tables within the one venue.
Our sponsors are treated like family	Retention of current sponsors. Review of sponsorship pack. Maintain close relationship between sponsors and the association. Sponsors invited to Annual General Meeting, Winter Competition Windup, other functions and events throughout the year. Sponsors included on association promotion material, EOI of tournaments, website, association Country Week competition shirts and association banner.
Umpires are important for our game to grow	Run one umpires school each year. One team to have an accredited umpire. Development of B grade umpires. Multiple facilitators to teach umpires' school. Every league game is umpired. Grand final games have accredited umpires facilitating the matches.

Profile – Our stature is to recognise and well known in a positive

	Actions
The good things we do and have accomplished are shared and celebrated	Members are informed of the good work that is done via the committee. Members who have achieved good things are celebrated amongst our community. Events and tournaments results are written up and posted on PPA website and PPA Facebook page. Players are acknowledged and awarded trophies at the windup presentation night following the completion of Winter and Summer competitions.
Our online footprint is current, engaging and informative	PPA website information is updated regularly. Seeking to ever improve communications is everyone's responsibility. Members know how and encouraged to navigate around the website. PoolStat is integrated on the website. Tag other clubs, organisations, members in Facebook posts to expand our reach.
Our brand is professional, and community based	New logo is discussed with committee members and created. Colour palette is discussed and brainstormed. Letterhead is created and kept up to date. PPA banner is updated when there is a change in sponsors. Branding guidelines and templates created.
Keeping our history	Records to be filed on the Dropbox drive accessible to the President and committee members. Electronic President and Committee members registrar is maintained. Photos are taken at every event, tournament and posted on PPA website and Facebook page. Handovers between committee members is ongoing.